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# GERA

## GLOBUS EDUCATION & RESEARCH ASSOCIATION

Presents

**A National Conference on**  
**“ROLE OF ENVIRONMENTAL EDUCATION**  
**FOR IMPROVING THE QUALITY OF LIFE**  
**OF HUMAN COMMUNITIES.”**

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**February 12-13, 2018**  
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In Joint Association with  
**Council for Teacher Education (CTE)**  
&  
**Globus Publications**



Organized By  
**GLOBUS EDUCATION & RESEARCH ASSOCIATION**

With  
**Bhagwant University**



E-Mail: [geraassociation@gmail.com](mailto:geraassociation@gmail.com)  
Website: [www.geraconference.in](http://www.geraconference.in)

## THE THOUGHT

Environmental education is a way of implementing the goals of environmental protection. It is not a separate branch of science but lifelong interdisciplinary field of study." It means education towards protection and enhancement of the environment and education as an instrument of development for improving the quality of life of human communities. Any curriculum should be based on well-thought out and clearly defined concepts that one wishes the learner to acquire. Some important concepts of environmental education have interdisciplinary significance such as environmental pollution, carrying capacity, ecosystems, ecology, and conservation etc

The experts in modern scenario must continuously reconstruct their expertise and be able to apply their knowledge in actual scenario. Faced with the challenges; organizations need to develop a more focused and coherent approach to managing the current scenario. A critical questions must be addressed. What kinds of scenario do you need to manage and run to meet your strategic objectives? Quality environmental education concentrates on the educational process. It is non-biased and science-based. Environmental educators may consider themselves environmental advocates in their personal lives. However, in their role as environmental educator they must remain neutral; there is no room for personal beliefs to take center stage. It is important for environmental educators to remember which role they are in when working with an audience.

Environmental problems and issues are complex and there are not simple answers. Often there are many possible solutions or no obvious solution at all. It is through the processes of quality environmental education that students can sort through the frequently biased, emotional, and propagandized elements of environmental issues, weighing various sides of an issue in order to make informed, balanced, and responsible decisions.

The objective of this conference is to provide a national forum for rich discussion on research issues faced by academia and business to highlight the need for change in focus on strategy formulations in the face of environment slowdown and to bring academia and business together for bring out enduring solutions by keeping an eye on policies.

This conference will allow academicians, business managers, researchers, policy makers, experts, technocrats, scientists and students worldwide to meet and share knowledge of various strategies and policies. Discussion in the conference would be able to contribute in processes that involve students in observing, measuring, classifying, experimenting, and other data gathering techniques. These processes assist students in discussing, inferring, predicting, and interpreting data about environmental issues.

## ABOUT GERA

Globus Education & Research Association with Dr PK Agarwal, was formed in 2011, with the sole aim of imparting quality in education. The association since its inception has played a pioneering role in catering to the requirement of twenty first Century. It's strong ties with the Business Community makes it an effective mechanism for the promotion of Organizations. Today the association is running six journals in different areas.

The Journals are intended to provide perspectives on topics relevant to research in the field of business, management, information technology, engineering and education. The changing management scenario and the advent of digital economy have necessitated a journal to cater to the needs of scholars, academicians, business leaders and practicing managers. To serve society by creating a quality learning environment which is committed to creative, innovative and value based learning.

## ABOUT CTE

A group of committed teacher educators launched the council for teacher education in 1985 with the objective to strengthen teacher education programs both at pre-service and post service. Since the key to achieve goal lies in enhancing the competence and commitment teacher educators this society is organized with a constructive view to promote the educational activities and pedagogic awareness to teacher educator's, pupil teachers etc. the pedagogic society under the banner of CTE has taken up the pious, legitimate and noble task of guiding the large segment of teacher educators in its proper prospective before they join the perspective field.

## STRUCTURE OF CONFERENCE

Conference in addition to inaugural and valedictory sessions will comprise of paper presentation sessions and invited talks delivered by experts drawn from universities, technology leaders, academicians and bureaucrats on latest issues related to business, economic policy, information technologies and quality higher education and science.

## SUBTHEMES OF THE CONFERENCE

The original unpublished papers in any are within the scope of Management, Education, Engineering and Technology are invited for presentation. The following areas are particularly suitable (but not exhaustive):

### Management

- Marketing, Finance, Human Resource
- International Business
- Information Infrastructure & Security
- Technology Based Business
- Management Information System
- Knowledge Management

### Education

- Educational Psychology
- Educational Technology Systems
- development of education/training materials and aids in the formal education sector;
- training and manpower development for environment education, awareness and training;
- knowledge of pollution and environmental degradation

## GUIDELINES FOR AUTHORS

1. The soft copy of extended abstract in about 100 words must be submitted.
2. All papers should be submitted in Times New Roman, 12 size, single space and in MS-Word only.
3. Authors are requested to submit the paper to : **email-id: geraassociation@gmail.com**
4. All contributors whose papers are approved by the review committee shall be intimated. All such contributors would be required to register themselves by sending the filled registration form and the required registration fee on or before due date for presentation. All the accepted papers may be edited, if required, by the Editorial Team.
5. The Hard Copy of Certificates will be given to all authors and selected papers will be published in Associated International Journals.

## RELEVANT DATES

Submission of Full Paper 30th January 2018

Paper Acceptance Notification 03rd February 2018

The duly filled registration form either along with the demand Draft / Cheque in favor of Globus payable at Ghaziabad. Payment through online, details as given below:-

Name- Globus  
Bank- Union Bank of India  
Branch- Govindpuram, Ghaziabad (UP) – 201003  
Account No- 588101010050035  
IFSC Code- UBIN0558818

Online generated payment slip should be sent to the mail also.

## ACCOMMODATION

Accommodation will be arranged in the hotel against charges.

## VENUE FOR CONFERENCE

Gold Resort, Jaipur

## REGISTRATION FEE

Details of the Registration fee are as follows:

Category	Registration Fee
Industry Persons	Rs. 2500/-
Academicians/Research Scholars	Rs. 1500/-
GERA/CTE Members	Rs. 1000/-